

The **Pack & Green** 2011 Prize has been awarded to
ULTRA LIGHT BOX of COSFIBEL

The Award:

During the Pack & Gift 2011 trade fair, the Pack & Green 2011 Prize has been awarded to the product developed and proposed by Cosfibel: the Ultra Light Box.

The jury was unanimously wowed by its light-weight cellular cardboard design, perfect for transportation. Made from a single material, it is easy to recycle but strong, ensuring optimum protection. As Gérard Caron underlined, its feel, clean angles and ability to adapt to clients needs are all qualities that led the jury to make its decision.



The Jury's Honorable Mention

The jury also gave honorable mention to some of the dossiers received.

Honorable mention to the Verpack Group for its Fiberform papers, FSC-certified paper and production, with its exceptional properties that offer endless opportunities for embossing pouches and boxes.

Another honorable mention was for the paper sector, particularly well represented in the Pack & Green 2011 dossiers. The jury was thrilled by the different approaches and sustainable development of the paper companies present at Pack&Green: Arjowiggins, Favini, Fedrigoni, Papeteries Zuber Rieder and Procos.

For the 2nd year of this prize, the jury was composed of professionals with different backgrounds and skills:

Henri SAPORTA, Editor-in-Chief - EMBALLAGES MAGAZINE

David COSTE, Founder and Manager - PATTE BLANCHE Consulting Agency

Gérard CARON, Founder and Manager - ADMIRABLE DESIGN
Bruno GARNIER, Packaging Department - GROUPE CARREFOUR
Jan LE MOUX, Prevention Director - ECO EMBALLAGES

IDICE organises professional events and fairs: Luxe Pack Monaco, Luxe Pack New York, Luxe Pack Shanghai, Pack & Gift and FIP solution plastique.

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